

COMMUNICATION  
**EDGE**

Helping Professionals Become Game Changers

**Do you have a product or service, and a story to tell?  
If so, reserve your advertising space today!**

**Advertising Rates Effective 08/01/19 – 06/15/20**

**Print Ready Art for Advertising** - Supply according to size of advertisement selected.

**Profile-with-Article** - Include high resolution photographs and article. We will review, edit if needed, and layout in one full page. Rate is full page.

**Scheduled Magazine Distribution**

Deadline for Advertising and Profile-with-Article Reservation and Material Submission

Aug 2019

Dec 2019

April 2020

Aug 2020

Oct 1, 2019

Feb 2, 2020

June 15, 2020



Four Color	Size	One Issue	Two Issues Same or Different Ad	Reserve Three Issues Same or Different Ad <i>Receive Banner Ad on Website – Communication EDGE Magazine Digital Page</i>
Full Page Spread	17" X 11"	\$1,496	\$1,360 each	\$1,236 each
Full Page	8-1/2" X 11"	\$748	\$680 each	\$618 each
1/2 Page	Horizontal 8.5" X 5.5"	\$374	\$340 each	\$309 each
1/3 Page	Vertical 2.875" X 11" Horizontal 8.5" X 2.625"	\$249	\$227 each	\$206 each

**Communication EDGE Current Circulation  
1,500 throughout the United States**

**AUDIENCE**



- Professional Services
- Arts/Entertainment
- Associations/Non-Profits/Education
- Retail/Publishing
- Manufacturers/Technology
- Healthcare/Pharmaceuticals/Insurance

Publisher reserves the right to decline or reject any advertisement for any reason at any time without liability even though previously acknowledged or accepted.

Creative Technical Resources, Inc. is not held responsible for the loss, damage or any other injury to unsolicited material (including but not limited to manuscripts, artwork, photographs and advertisements.)

Production Contact:  
Danette Ryan  
[DanetteR@Creativetechresources.com](mailto:DanetteR@Creativetechresources.com)  
847-821-6723 ext. 223

**Payment in full is due at the time advertising space is reserved.**

COMMUNICATION  
**EDGE**

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**Yes! I want to reserve advertising space!**  
Advertising Rates Effective 08/01/19 – 06/15/20

	<b>Check Here</b>		<b>Check Here</b>
<b>Print Ready Art for Advertising –</b> I will supply artwork according to size of advertisement selected.		<b>Profile-with-Article –</b> I will send high resolution photographs and an article. I understand you will review, edit if needed, and layout in one full page. Rate is full page.	

<b>Scheduled Magazine Distribution</b>	<b>Dec 2019</b>	<b>April 2020</b>	<b>Aug 2020</b>
Deadline for Advertising and Profile-with-Article Reservation and Material Submission	Oct 1, 2019	Feb 2, 2020	June 15, 2020

I have checked below what type of advertisement I want to reserve, and I've circled how many issues I am reserving.	All Ads are Four Color unless you submit black and white photographs and artwork.	Size	One Issue	Two Issues Same or Different Ad	Reserve Three Issues Same or Different Ad <i>Receive Banner Ad on Website – Communication EDGE Magazine Digital Page</i>
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**Send Artwork to Danette Ryan [DanetteR@Creativetechnicalresources.com](mailto:DanetteR@Creativetechnicalresources.com) 847-821-6723 ext. 223**

**Payment in full is due at the time advertising space is reserved.  
Make checks payable to Creative Technical Resources, Inc.  
Mail to 1431 McHenry Road, Suite 206 Buffalo Grove, IL 60089**

Email Credit Card Information to [DebbieF@Creativetechnicalresources.com](mailto:DebbieF@Creativetechnicalresources.com)

Name on Card: \_\_\_\_\_ Credit Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Phone #: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_